



DOUGLAS GREEN
PRINCIPAL

215.568.2600 x718 dgreen@MSCretail.com

MICHAEL SALOVE
PRESIDENT & CEO

215.568.2600 x717 msalove@MSCretail.com

BRANDYWINE REALTY TRUST

200 RADNOR CHESTER ROAD

MSC Retail was retained to perform site feasibility analysis for Brandywine’s project at 200 Radnor-Chester Road. Originally plans were for additional office space on the site but MSC Retail’s findings revealed a significant deficit of retail and restaurant in the immediate trade area. MSC Retail was instrumental in the planning stage of development and the subsequent leasing efforts. MSC Retail’s transactional team attracted some of the region’s most sought after end-users to the project including: Estia, Pietro’s, Honeygrow and HubBub. MSC Retail’s team was successful in preleasing the project to 85% prior to construction commencement.



PROJECT TEAM

**BRANDYWINE
REALTY TRUST**

www.brandywinerealty.com

GRANUM AI

www.granumai.com

A&E CONSTRUCTION

www.aeconstruction.com

PROJECT DETAILS

Total Retail GLA
18,000 SF

Total Project GLA
971,000 SF

USERS



honeygrow



SERVICES PROVIDED

- Competition Analysis
- Retail Space Class Analysis
- Trade-Area Assessments
- Retail Market Strategy
- End-user placement