

# DREXEL UNIVERSITY

Historically, Drexel University has not had any retail holdings outside of the campus bookstore and institutionally operated dining hall/satellite food service operations. The current administration has pushed for Drexel to improve the student experience through a number of initiatives; one of which is increasing the quality and quantity of retail offerings. Drexel has done an excellent job in attracting retailers to campus in both new construction projects as well as through repurposing existing facilities. MSC University and Drexel have spent significant time and resources analyzing and planning future developments. Additionally, MSC U has been retained on the two most recent mixed-use developments on campus that total over 850,000 SF of GLA and 45,000 SF of leasable retail space. The scope of services on these projects began during predevelopment and included associated services through end-user placement.



## INSTITUTIONAL DETAILS

### STUDENTS

Full-time Undergraduate	12,750
Full-time Graduate & Professional	9,162
Total	21,912

### EMPLOYMENT

Faculty and Staff	±3,808
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## SERVICES PROVIDED

- Campus Master Plan
- Competition Analysis
- Concept Design Development
- Retail Space Class Analysis
- Trade-Area Assessments
- Retail Market Strategy
- End-user placement