



JACOB COOPER
PARTNER & MANAGING DIRECTOR

215.568.2600 x714 jcooper@MSCretail.com

MICHAEL SALOVE
PRESIDENT & CEO

215.568.2600 x717 msalove@MSCretail.com

FAIRMOUNT MIXED-USE DEVELOPMENT

MSC Retail was engaged by an affiliate of MM Partners to assist with the redevelopment of a complex of historic properties in the Fairmount section of Philadelphia. The MSC team assisted ownership with a variety of services, including a retail competition analysis of the trade area, design consultation with project architects and end-user placement/leasing. Outstanding results were achieved; the retail portion of the property was entirely leased prior to ownership commencing construction with a merchandising mix that will enliven the neighborhood and provide valuable amenities to the residents above.



PROJECT TEAM

COPE LINDER ARCHITECTS
www.cope-linder.com

AXIS CONSTRUCTION MANAGEMENT
www.axisbuilds.com

PROJECT DETAILS

Total Retail GLA
15,000 SF

Total Project GLA
50,000 SF

USERS



SERVICES PROVIDED

- Competition Analysis
- Retail Space Class Analysis
- Trade-Area Assessments
- Retail Market Strategy
- End-User Placement