

JOHNS HOPKINS UNIVERSITY

MSC University (MSC U) was engaged as a member of the Armada Hoffer and Beatty Development team to be the exclusive retail real estate consultant on the transformative new construction project 3200 St. Paul. MSC U was also engaged to lead ongoing retail planning efforts related to Johns Hopkins University's real estate holdings. MSC U provided services from predevelopment through end-user placement for 3200 St. Paul.



INSTITUTIONAL DETAILS

STUDENTS

Full-time Undergraduate	5,365
Full-time Graduate	6,736
Total	12,101

EMPLOYMENT

Faculty and Staff	10,877
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MENU OF SERVICES PROVIDED

- Facilities & Portfolio Analysis
- Master Planning
- Concept Design & Development
- Retail Merchandising Plan
- Consensus Building
- End-User Curation & Placement